



FOR IMMEDIATE RELEASE...

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SAVOR THE FLAVOR OF THE SOUTH –TASTE OF ATLANTA 2008

Atlanta's Culinary Gem Pairs Good Times & Tastes All in One Venue

- What:** Taste of Atlanta – the Southeast's most anticipated food event featuring tastes, local and national celebrity chef demonstrations, live entertainment, a Wine Experience and more!
- When:** Saturday, October 11, 2008 & Sunday, October 12, 2008
11 am to 6 pm
- Where:** Atlantic Station – 17th Street – Midtown Atlanta

ATLANTA – Why restaurant hop when you can taste it all in one spot? Savor, sample and stroll this October as Taste of Atlanta returns to the streets of Atlantic Station. As the Southeast's most anticipated food event celebrates its 7th anniversary, enjoy the food, local and national celebrity chefs on the cooking stage, Wine Experience and live entertainment. You won't leave hungry!

Taste of Atlanta is a festival experience like no other with samples from Atlanta's favorite restaurants, from white linen to checkered cloth! Participating restaurants and chefs have included James Beard Award winners; have been featured in such publications as, *Bon Appetit*, *Food & Wine*, *Esquire* and *Gourmet* and several have appeared as challengers on Food Network's *Iron Chef* and Bravo's *Top Chef*.

"I am so proud of the high caliber of restaurants and chefs we've featured throughout the years of the event," said Founder and Event Director Dale DeSena. "Taste of Atlanta 2008 will be our best year yet - we've really got some exciting things in the works," DeSena hinted.

For the kids, Taste of Atlanta 2008 launches its first ever kid's stage highlighting several culinary genius kiddos and a corridor with kid friendly food and plenty of activities. In addition to showcasing budding culinary arts talents, Taste of Atlanta is proud to support chefs education programs with Le Cordon Bleu and ProStart student chef assistants. It is also a strong supporter in the farm to table process. Taste of Atlanta's Country Road devotes an entire street of the festival featuring local and sustainable restaurants, as well as a cooking stage.

For the adults, Taste of Atlanta VIP ticket holders are in for a special treat this year. The Wine Experience will take place in the Twelve Hotel Ballroom from 12:30 pm to 6:00 pm on both Saturday and Sunday. In addition to the Twelve Hotel location, VIP ticket holders will have access to Ten Pin Alley, for bowling and brews. There are also a limited number of Special VIP tickets and these purchased ticket holders will enjoy a very special experience to be announced in the next coming months!

Taste of Atlanta is the Southeast's most anticipated 2-day food event filled with tastes, live cooking demonstrations and festive entertainment held in the streets of Atlantic Station on Saturday and Sunday, October 11 and 12, 2008. Taste of Atlanta has been ranked by the Southeast Tourism Society, earned several Kaleidoscope awards and is recognized as one of the top food festivals in the nation. In addition to more than 70 of Atlanta's favorite restaurants, the event will feature national and local celebrity chefs, a Wine Experience at TWELVE Hotel and Ten Pin Alley, live performances and more. For more information visit www.tasteofatlanta.com.

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